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# INYANGE MPP LAUNCH FACTSHEET

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# About Inyange Industries.



## Background:

Founded in 1997, Inyange Industries Ltd is a premier food processing company in Rwanda, renowned for its dedication to quality and innovation. The company's initial operations focused on processing and selling pasteurized milk and yogurt. Over the years, Inyange expanded its product range to include fruit juices and natural mineral water, marketed under well-recognized brands such as "Inyange," "Mukamira," "Savannah," and "Giheke."

## Key Milestones:

- **1997:** Establishment of Inyange Industries, focusing on pasteurized milk and yogurt.
- **2010:** Expansion with a \$27 million investment in a state-of-the-art factory in Masaka, significantly increasing production capacity.
- **2016 & 2018:** Partnership with farmer cooperatives for Mukamira and Giheke Dairy Plants, respectively, enhancing milk collection and supporting local farmers.
- **2020:** Increased milk collection from 3,000 liters per day in 2009 to 200,000 liters per day.
- **2021:** Initiation of the Milk Powder Plant (MPP) project in Nyagatare District with a \$54 million investment.



### **Economic Impact:**

Inyange Industries has played a pivotal role in structuring Rwanda's food processing sector, contributing significantly to the socio-economic development of the nation. The company's investments and expansion projects have created numerous job opportunities and provided a stable market for Rwandan farmers, thereby boosting their livelihoods and the local economy.



# About Inyange Milk Powder Plant (MPP).



## **Investment and Background:**

The Milk Powder Plant (MPP) in Nyagatare District represents a major milestone in Inyange Industries' growth trajectory. With a substantial investment of \$54 million, the MPP is designed to process 650,000 liters of milk per day. The inauguration ceremony, held on 24th July 2024, was graced by the Right Honorable Prime Minister, Dr. Édouard Ngirente, and attended by various dignitaries and stakeholders.

## **Technological Advancements:**

The MPP utilizes cutting-edge processing and safety technologies, making it the first plant in Africa and the seventh in the world to adopt such advanced processing and safety systems. This ensures the highest standards of quality and efficiency in milk processing.

## **Purpose and Economic Contributions**

Inyange MPP aims to boost import substitution by enhancing local milk production and consumption. It supports local manufacturers by providing industrial-grade milk, which is crucial for various production processes. Additionally, the plant acts as a catalyst for brands seeking to scale their product offerings, such as pastry businesses, instant milk powder producers, and multinational corporations.



### **Job Creation and Economic Impact:**

The MPP has created direct job opportunities for 270 permanent staff and indirectly supports hundreds more within the growing food value chain. The plant injects approximately 10 billion RwF annually into the Rwandan economy, further strengthening the country's economic stability.

# About Inyange MPP Products.



## Product Categories:

The Milk Powder Plant produces three key product categories:

### 1. Powder Milk

1. **Types:** Skimmed Milk Powder (SMP) and Whole Milk Powder (WMP)
2. **Uses:** Industrial applications, particularly in infant product formulations, pastry production, and instant milk powder products.
3. **Output:** The plant produces 41.7 tonnes per day of SMP and WMP.

### 2. Butter

1. **Production:** Utilizing the high-quality milk processed at the plant.
2. **Applications:** Culinary uses in both domestic and commercial settings.
3. **Output:** 25.6 tonnes of butter are produced per day.

### 3. Ghee

1. **Production:** Made from clarified butter, ghee is known for its rich flavor and long shelf life.
2. **Applications:** Widely used in cooking and traditional dishes; as a healthy alternative.
3. **Output:** 11.3 tonnes of Ghee per day.





### **Quality Certifications:**

Inyange Industries Ltd ensures the highest quality standards for its products, which are certified by esteemed national and international bodies:

- **Rwanda Standards Board**
- **Rwanda FDA**
- **FSC 22000**
- **ISO 22000**
- **Halal Certification**

These certifications attest to Inyange's commitment to maintaining rigorous quality control and compliance with both local and international market standards.

# The opportunity of the Inyange MPP.



## **Domestic Market Reclamation:**

With local consumption matching import levels, the Milk Powder Plant allows us to significantly boost import substitution. This plant also enhances local consumption in Rwanda and adds value for local manufacturers who benefit from using the milk produced for industrial purposes.

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## **Export Orientation:**

This level of industrialization drives growth, enhances our export position as a proud 'Made in Rwanda' brand, and provides forex leverage. We are also tapping into milk powder commodity markets, capitalizing on the rising local and global demand for milk products.

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## **Industry Catalyst:**

The Milk Powder Plant is an industry catalyst, enabling brands to scale their product offerings. It will support product extension sectors such as pastry businesses, instant milk powder producers, and multinational corporations in using industrial-grade milk to enhance and expand their production capabilities.



# Milestones of the Inyange MPP today.



- 1. Between April and June 2024, Inyange MPP received 4.2 million litres of raw milk.**
- 2. And, Inyange MPP has paid Rwf 1.3 billion to farmers between April and June 2024.**

# Contact Information.



## Contact Information:

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This factsheet provides a detailed overview of Inyange Industries, the new Milk Powder Plant, and its product offerings, highlighting the company's commitment to quality, innovation, and socio-economic development.